

Palm Beach Daily News

THE DAILY NEWS

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Primp Those Pets for Saturday's Worth Avenue Contest

The annual animal parade and competition will include a casing call for a national dog calendar and a tssis by a 'dog whisperer'

Special to Real Estate & Home Showman

Primmed pets just need to be taken to Worth Avenue — a fact that will be obvious to anyone who has seen the parade. When the Worth Avenue Association's pet owners' group presents the 11th annual Pet Parade and Contest on the Quercus Courtyard.

Pet owners are encouraged to dress their dogs, cats and even lizards in pet costumes in subjects in categories such as Best Costume, Ziggurat Tail and Best in Show. The event is free.

Along with the pet contest, America's Top Dog Model will hold a casing call on the Quercus Courtyard for two models to compete for a chance to be featured on a

national calendar along with other pet stars that include a feature story in *Star Trek Dog and Hollywood Dog magazines*. Pet owners must pre-register their dogs for the contest online by visiting the Web site www.worthave.com.

"The Worth Avenue Pet Contest is one of our most anticipated events of the season," said Worth Avenue Association President Sherry Frenkel, who will return as the event's emcee. "Every year, the event expands to include even more participants that enable their pets to enjoy memorable As one of the world's finest shopping destinations, Worth Avenue is proud to give pet owners the chance to pass, pass in a fun event with their favorite furry companions."

Other highlights of the event include a special performance by jazz and soul from Bob's Boutique. The show will feature fashion models by award-winning best pet designers' agencies.

In addition, Frenkel and a so-called "dog whisperer" will be on hand to give pet parents an inside look into the minds of their pets. A professional photo session will be available to take portraits of pets today and during the parade and contest on Saturday. Photograph appointments can be made by contacting Tina Viana

at (561) 945-6361 or visiting the Web site www.worthave.com.

Registration for the pet parade and contest will take place at 9 a.m. Saturday for large pets (16 pounds or more) 9:30 a.m. for medium-size pets (10-15 pounds) and 10 a.m. for small pets (1-10 pounds). The Quercus Courtyard is at 250 Worth Avenue, Palm Beach.

More details about the event are available by calling the Worth Avenue Association at (561) 659-6909 or visiting the Web site www.worthave.com.



Journalist Nancy's 11th annual Worth Avenue Pet Parade and Contest on Quercus Courtyard. Left, Pam Egan and Sherry Frenkel, president of the Worth Avenue Association.