Worth Avenue Pet Parade

WHAT: There will be codies of poodles and other precious pets on hand when The Worth Avenue Association presents its annual Pet Contest. Pet lovers are invited to "paws" and enjoy the day.

Pets are encouraged to dress to impress for their 15 minutes of fame on the runway in the famous Guod Courtyard. Festivities will include contests, glamour pet photography and pet goody

bags! The funds benefit local pet charities.

WHEN: Saturday, March 10, 2007

WHERE: Registration in the Gucci Courtyard - 256 Worth Avenue:

9:00 a.m. Large Pets (36 lbs and over) 9:30 a.m Medium Pets (16 - 35 lbs) 10:00 a.m. Small Pets (1-15 lbs.)

Contest will begin at 9:30 a.m. and will be judged by local celebrities.

OTHER INFO: A "Casting Call" for America's Top Dog Model™ Contest will take place following the Worth Avenue Pet Parade. To qualify, contestants must bring to the "Casting Calf" a 5 x 7 professional, color photograph, a photo release, and completed profile which can be found on America's Top-Dog Model™ web site. For more information and "official rules" visit:

www.antencascopdopmodel.com. Registration starts at 9 A.M.

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www.Worth-Avenue.com





