

Notables

Monday, November 19, 2007



Dog day afternoon

Worth Avenue Association holds benefit for Palm Beach
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Season Preview

Our charitable listings continue spotlighting April and May 2008
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Food Wine and Art Experience

Forks, glasses to be lifted Nov. 29
in benefit for American Lung Association.
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Worth Avenue Association spreads holiday cheer at 'dog day afternoon'

America's Top Dog Model Contest brings the fun to benefit Palm Beach Zoo

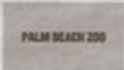
Bring your perfect pet and join the Worth Avenue Association (WAA) as it hosts a "dog day afternoon" with holiday flair. The American Top Dog Model Contest and Holiday Extravaganza is set for 11 a.m. to 2:30 p.m. on Dec. 6 at the Grand Courtyard on Worth Avenue in Palm Beach.

The event begins when winners of America's Top Dog Model 2009 Contest arrive via limousine and are "interviewed" on the red carpet prior to receiving their awards. The festivities continue as Santa poses for keepsake photographs with his favorite four-legged (and two-legged) friends. Craft Gallery will offer "petographs," where guests can have their pet's paws printed on a clay tile. In addition, the event will feature holiday music, refreshments, drawings and pet gift ideas for the

opening holiday season. The American Top Dog Model Awards and Holiday Extravaganza offers complimentary admission and is open to the public. Activities and gifts are available at a nominal charge to benefit the Palm Beach Zoo.

"The Worth Avenue Association is just bowling over the excitement that is being built up for this unique event," said Sherry Frankel, of Sherry Frankel's Melange and president of the Worth Avenue Association. "We always host holiday happenings on the avenue, but this is the first time a seasonal event is geared to all things animal. With proceeds benefiting the Palm Beach Zoo, all attendees are sure to have a terrific time for a great cause."

Worth Avenue is famous for its international collection of designer



fashions, jewelry, furniture, restaurants, art, gift boutiques and spa salons. The avenue boasts more than 200 boutiques, some of which have been serving customers since 1922.

America's Top Dog Model Contest, in its third year, is recognized as one of the most stylish dog contests in the country. All contest events benefit the zoo.

For information about the American Top Dog Model Contest and Holiday Extravaganza, visit www.worthavena.com, or www.americastopdogmodel.com, or call the Worth Avenue Newsroom via hotline at (561) 833-0903.



Sherry Frankel, president of the Worth Avenue Association, and Gigi, a toy poodle from Boynton Beach, and Buckley, a Shih Tzu from West Palm Beach.



Gal Eaton (left), chief marketing officer for the Palm Beach Zoo, and Sherry Frankel, of Sherry Frankel's Melange and president of the Worth Avenue Association, with Gigi, a toy poodle from Boynton Beach, and Buckley, a Shih Tzu from West Palm Beach.