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**SPRING
STYLE
TRENDS**

Worth ^{throughout.} ^{AVE} the Year

Historical Walking Tours of Worth Avenue

March 12 and 26 April 9, May 3,

June 7, July 5 and August 2



Featuring commentary by historian James Ponce on the history of the famous shopping destination, as well as the unique architecture and historical significance of many of its legendary landmarks, the tours will be held on select Wednesdays and Saturdays throughout the year. Proclaimed as Palm Beach's only "Two Legged Historical

Landmark" by the Palm Beach Town Council in 1996, Ponce was born in St. Augustine and can trace his early Spanish ancestry in Florida back to 1594. More than 49 years ago, Ponce began his Palm Beach career at The Breakers. Historical Walking Tours of Wonderful Worth Avenue will include visits to Via Parigi and Via Mizner.

Recognized as one of the world's most prestigious shopping destinations, Worth Avenue is famous for its international collection of designer fashions, jewelry, furniture, restaurants, art, gift boutiques and spa salons. An architectural treasure, the Avenue boasts more than 200 boutiques, some of which have been serving customers since 1925. Tours will begin at 11 a.m. in the Gucci Courtyard and last approximately one hour. The complimentary tours are offered as a public service.



Pet Parade

Saturday, March 8

From Aardvarks to Zebras, pets of all sets parade the stage as the Worth Avenue Association holds its 15th

Annual Pet Parade and Contest. Dogs leave their mark with a polite bark and cats cruise the runway as all furry friends compete for great prizes and the honor of being one of Palm Beach's finest. The event, which takes place in the Gucci Courtyard, typically attracts more than 200 entries. Eager owners and pets prance on the Worth Avenue runway as judges award prizes in categories such as Best Smile, Most Regal and Longest Tail. One of the Worth Avenue Association's best-loved events, the Pet Parade packs the courtyard with owners and their pets dressed in outrageous couture. It's definitely a must-see dog-day afternoon.

Worth Avenue After Dark

please check the website for dates

Worth Avenue's restaurants come alive with this special event hosted for various local "Young Friends" organizations. Stops for spirits and many surprises will showcase Worth Avenue once the moon comes out. Check the worth-avenue.com website for more information.

Seal the Deal

please check the website for date

Shop on Worth Avenue and find many deals worth sealing—all in the name of Easter Seals. Seal the Deal is a week long shopping experience to give shoppers extra promotions at the designer boutiques and specialty stores on the world famous retail avenue. Proceeds from the event will benefit preschool children at Easter Seals' Igoo-Amar Child Development Center, based in West Palm Beach. For a \$20 donation, guests will receive a goody bag filled with wonderful promotions and an Easter Seals wristband to identify their participation throughout the week. Guests can take advantage of the unheard of sales on designer merchandise and fabulous deals for all wallet sizes! The event culminates on Saturday with remarkable raffle drawings.

Gallery and Gem Stroll

please check the website for dates

Highlighting Worth Avenue's galleries, jewelry and antique and collectible shops, this evening event will showcase the artsy side of Palm Beach's shopping street. Select merchants will welcome guests with extended hours, refreshments and entertainment.