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FRESH FACE

Jeremy Hanlon's entire family is in finance, so it was fitting that after college he accepted a job at Merrill Lynch. A few months later, he opted to devote his life to food. "I decided to throw it all out the window and go for what I was really passionate about," Hanlon entered culinary school part time and worked at Zoe in SoHo. He soon won culinary competitions and landed a position at New York's Restaurant Daniel. Hanlon launched MyChef, a personal chef service in Palm Beach, with the trademarked slogan "Food so fresh it should be slapped," and later myfreshchef.com, market-inspired meals delivered daily. —Lizz Grant Smith



HANLON APPEARED ON CHOPPED, WHERE HE WAS DEFEATED IN THE FINAL ROUND AFTER HAVING TO COMPOSE A DESSERT FROM SALTED CRACKERS, GREEN PA PAYA, DRIED MANGO AND COTTON CANDY.

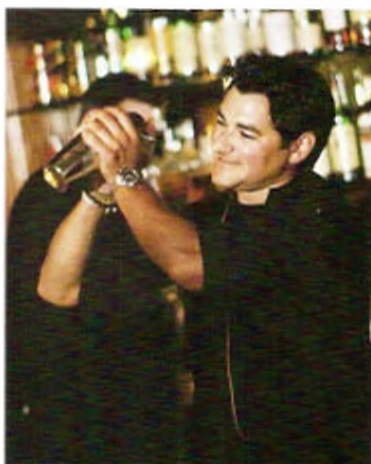


TOP DOG

Jo Jo Harder's career has really gone to the dogs, but she isn't complaining. The Boca Raton fashion designer is now focusing on posh pooches rather than people. Harder wrote the first style guide for dogs, entitled *Diva Dogs: A Style Guide to Living the Fabulous Life*, and her Amencia's Top Dog Model was born as a marketing tool for the book. The event is now celebrating its seventh anniversary. Approximately 150 to 200 contestants compete in the annual professional photo contest, going through events and casting calls to win a bevy of glamorous pooch prizes and the chance to grace the cover of a national calendar and magazine. —L.G.S.

RAISING THE BAR

Mixing business with pleasure has become a daily occurrence for **Charles Steadman**, who is celebrating his eleventh year at Echo, where his cocktails and affable demeanor have earned him a large following. Bitten by the travel bug long ago, he views summer trips to exotic destinations like Machu Picchu and Bangkok as opportunities to study flavor combinations. To create new libations, Steadman pairs what he learns with his perception of Palm Beach drinkers. "They are jet-setters, for the most part, with sophisticated palates," he says. "They want light and market fresh in terms of components." —L.G.S.



HARDER'S ITALIAN GREYHOUND, ROMEO, HAS BECOME A SWANK DOGGIE SOCIALITE. "WHEN WE ENTERTAIN, HE LOVES TO GREET OUR GUESTS."