



New Book for Fido Fashionistas Set to Launch

By **Alissa Wolf**, About.com Guide August 14, 2012

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Red carpet canines will be out in force on Sept. 6 in Palm Beach, Fla., for a special Fashion Night Out in celebration of a new book: "How to Become a Top Dog Model," by dog loving fashion designer and former model Jo Jo Harder.

Harder in 2005 created the annual America's Top Dog Model contest, a national search that recognizes dogs who have made a difference in the world, and which celebrates the loving union between people and pooches. The organization also hosts a number of animal charity events.



The 2011 winner was Hellen, a blind doggie that will be the cover girl for the organization's 2013 calendar, set to be released in September.

In addition to the book launch, there will be other doggone "paw-some" events. The beautiful bow-wows featured in the book will be strutting their fabulous stuff during a Pucci & Catana (get it?) Red Carpet Style doggie fashion show on Worth Avenue outside of Tiffany and Channel from 6 to 8 p.m., with a special "After Pawty" set for 8:30 to 10 p.m.

For more info, see the [website](#).

Photo courtesy of Jo Jo Harder

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