

[Art](#) [Artists](#) [Associations, Guilds, Leagues](#) [Calls to Artists](#) [Galleries](#) [Local News and Events](#) [Museums](#)

To read previous posts, click TheRickieReport.com and scroll down.

Get The Rickie Report delivered to your email inbox for FREE!

Email Address

Being "Top Dog" is Bigger Than You Imagined!

Posted on February 7th, 2014 • Category: [Art](#), [Art in Public Spaces](#), [Helpful Hints](#), [Local News and Events](#), [Photography](#)

On November 9, 2013, the first annual "America's Top Dog Model® Golden Paw Awards™" took place at Dynamic TV Studio in Boynton Beach. Fifteen of America's Top Dog Models® National winners and finalists were selected to receive a Golden Paw Award™. People and pups travelled from different parts of the country. Now, you have a chance to see that event on local television station WPTV-5 this Sunday. The Rickie Report shares the details and some sneak peeks at the winners. We know so many pet-lovers will thank Jo Jo Harder, the creative behind this! While her book and career are inspiring, the dogs have made such a difference in peoples' lives. Photographers, take note!

America's Top Dog Models®

This event will air on WPTV-5 (West Palm Beach) Sunday February 9, 2014 at 1 – 1: 30 PM to coincide with America's Top Dog Model® 2014 Contest.

Throughout history animals have played a significant role in human's lives. In early times, people found that human-animal relationships were important to their very survival. Today, pets are considered part of the family and often reflect people's need for intimacy, nurturance and companionship.

Upcoming Events

Archives

Select Month

Categories

Select Category

Click On Our Advertisers To Go To Their Websites

HOW TO BECOME A
Top Dog Model

FEATURING
AMERICA'S
TOP DOG MODELS®



JO JO HARDER

"America's Top Dog Model® Golden Paw Awards™" will air nationally on the Esquire Network (formerly the Style Network), Friday, February 28 at 5:30-6:00 AM. The half-hour show is a "red carpet" event honoring these outstanding dogs that have made an extraordinary difference in people's lives. *America's Top Dog Model® National Contest began in 2005 and included America's Top Dog Model® Golden Paw Award™ recipients.*

Photos are available and you can view the preview by clicking this link:

<http://www.americastopdogmodel.com/events.htm>



America's Top Dog Model Golden Paw Awards Wendy Foskey (L) holding Penny and Jo Jo Harder (R)

The show describes how Jo Jo Harder's new book, "*How to Become a Top Dog Model!*", can take your pet from your home into the international scene. The book is available in an E-Book and soft cover: http://www.americastopdogmodel.com/books_page.htm.



Eileen Neuwirth holding America's Top Dog Model, Golden Paw Award Recipient, Riley

On January 15, 2014, the tenth contest was launched in search of “top dogs that make a difference.” This is a contest with a positive mission. Those of us who have pets, know they make us happy. But scientific research has proven that animals, particularly dogs, also help promote psychological and physical health by providing companionship, reducing stress, promoting social interaction, encouraging exercise, and providing unconditional love.

Not all research is focused on humans. Recent studies have proven that dogs benefit from human interaction as well, thanks to the love, care, attention, exercise and socialization they get from their people. We want to know how your canine family member is benefiting from the exchange. America's Top Dog Model © 2014 Contest theme is "Healthy Paws." This competition will focus on how people and dogs keep each other healthy.

Winners and finalist are featured in an annual calendar, in Jo Jo Harder's books, and they also win fabulous prizes. The contest runs until April 30, and the theme is "Healthy Paws." Contest information is available at: http://www.americastopdogmodel.com/2014_contest.htm.

During the many years of organizing America's Top dog Model ® competition, Jo Jo Harder received numerous emails from around the world. The #1 question: How can I get my dog into modeling? Seeing the need, Jo Jo combined her expertise as a fashion designer, stylist, writer, and former model to create "*How to Become a Top Dog Model*", the "first" complete canine modeling guide.

Over the years, America's Top Dog Model ® contests has collaborated and supported many community events and charities in South Florida and nationwide. You may listen to this recent interview on Paw Life Radio.



Jo Jo Harder (L) Creator of America's Top Dog Model and Chloe Dolandis, Show host (R)

"*How to Become A Top Dog Model*" E-book is currently available at eBook retailers "worldwide," including: Apple iBookstore, Amazon Kindle, Baker & Taylor, Barnes & Noble, Copia, Gardners, Kobo, and Sony. The soft-cover is available on America's Top Dog Model ® Website, Amazon.com, Baker & Taylor and selected stores nationwide.

This manual is packed with glamorous full-color photos and valuable information, including:

- What it takes to be a *top dog model*
- How to get started and stay on top
- Expert advice on where to look for modeling job
- Show to find an agent
- How to create tools of the trade
- Training information is provided so that prospective canine models can make a fabulous impression, whether strutting down a runway or being featured in a movie.

For self-respecting *divas* who would not think of turning down a day at the spa, a grooming section is devoted them. From a beauty parlor makeover to a pampering bath, stress relieving massage, and pedicure for pets, *top dog models* must always be well groomed.

Finally, *America's Top Dog Models*® share their career launching success stories about their journey to the top and why they are *dogs that make a difference*™.

Readers will value the bonus section featuring 240 International resources, including: advertising agencies, model and talent agencies, canine couture, contests, training references, top dog designers, photographers, publications, spas, and organizations.



Jo Jo and son, William at Top Dog Golden Paws Awards

Not only will this book benefit “aspiring” canine models, but also, advertising agencies, dog modeling agencies, dog groomers, dog trainers, pet retailers, canine fashion designers, print media and motion media producers.

As a fashion designer, Jo Jo Harder’s clotting lines were sold in Nordstrom, Marshal Fields, Henri Bender, Fred Segal and other fine stores. Author Jo Jo Harder has served as a consultant for many of America’s Top Dog Models ®. She has a passion for dogs and would love to hear from her readers and she will also make guest appearances. Contact the author at americastopdog@aol.com.

http://www.petliferadio.com/pawvogue_player19.htm

America’s Top Dog Models ® complete press file is available on line:

<http://www.americastopdogmodel.com/press.htm>

Like America’s Top Dog Model on Facebook:

<https://www.facebook.com/pages/Americas-Top-Dog-Model-R/117163487267?ref=hl>

Follow America’s Top Dog Model’s ® winning style on Pinterest:

<http://pinterest.com/jojoistyle/>

Tweet Jo Jo Harder on Twitter:

jojo@jojoistylemaker

Jo Jo Harder, CEO/The Jo Jo Companies

Jo Jo Productions

Creator/America’s Top Dog Model ® Boca Raton, FL

Tel: 561-212-2441

Fashion Design/Styling, Home Staging, Image Consulting, Public Relations, Event Planning, and Break Through Concepts

www.americastopdogmodel.com

For coverage of your events, to place an advertisement, or speak to Rickie about appearing in The Rickie Report, contact The Rickie Report at:

Rickie Leiter, Publisher

The Rickie Report

P.O.Box 33423

Palm Beach Gardens, FL 33420

Rickie@therickiereport.com

561-537-0291