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**Natural Pet**  
PRODUCT MERCHANDISER

**INSIDE**  
**20 PAGES OF NEWS**  
**60+ NEW PRODUCTS**



**Small Mammal Habitats Meet High Expectations**

Customers seek safe, durable, effortless enclosures (page 42)

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\$5

PetProductNews.com

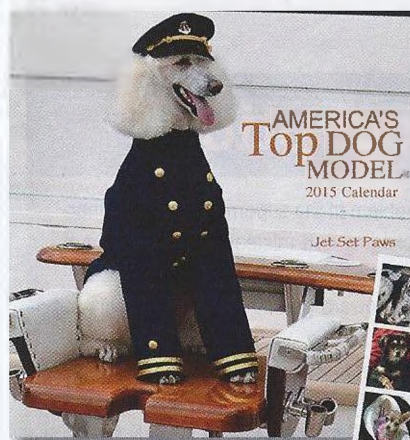


# Pet Product NEWS<sup>®</sup> INTERNATIONAL

THE LEADER IN PET SUPPLIES MARKETING FOR 68 YEARS

 **DOG PRODUCTS**

from page 36



**America's Top Dog Model's**

**2015 Calendar** features national 2013 contest winner Johnny B. Goode, a standard poodle, on the cover and in the month of June. The 2013 contest theme was Jet Set Paws, and the calendar also features 11 "jet setting" finalists.

[americastopdogmodel.com](http://americastopdogmodel.com) or Reader Service Card #1280

