

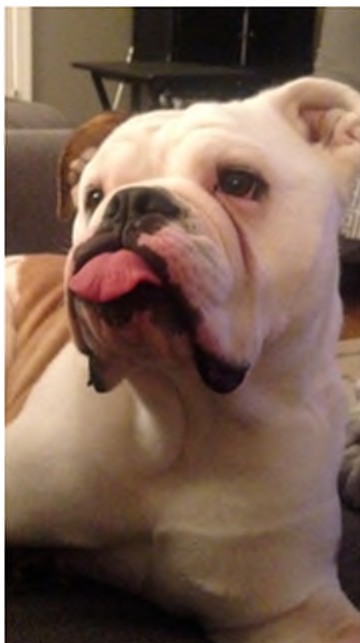
## THE DAILY HUSTLE

*This blog provides daily built-free, no h.s. advice for women in business, as well as sage insights from Women Who WOW's international community of seriously driven women.*

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### SPONSOR SATURDAY: SMALLZ' NEW DREAM

June 27, 2018 by [Michelle Pippin](#)



Meet my dog-son, Smallz Pippin. He's not only – obviously – the most HANDSOME and SMARTEST dog in the world, he's the absolute sweetest.

I used to have a pet peeve that TRULY irritated me to my very core. People who acted like their pets were “like children.” I would literally mock them and say – outloud – while my own three children clung to me and ran around my feet, “*That’s sweet. Where are your children now? At home? In a cage?*”

lol. Anyway, it was an irrational pet peeve and Smallz has cured me of it. And this week’s Sponsor Saturday post allows me to highlight another dog lover, Jo Jo Hardier of [America’s Top Dog Model.com](#)

Jo Jo’s involvement in the fashion industry spans over 30 years. She has enjoyed wearing many different hats in this industry as a model, fashion designer, stylist, and a writer. It was the fashionable canine of South Florida that caught her eye and

inspired her to write her first book, *Divs Dogs: A Style Guide to Living the Fabulous Life*, in 2005.

Inspired by her “BFF” Miniature Greyhound, Romeo, she thought it would be fun to compliment the book. This way people everywhere can celebrate the incredible union that we share with our canine companions. Thus, Jo Jo created America’s Top Dog Model contest resulting in one of the hottest dog competitions in America.

**QUICK NOTE:** *If you agree that Smallz is the absolute most handsome dog that has ever shared the planet with us, email Jo Jo and tell her that Smallz Pippin should be her NEXT Top Dog ~)*

The contest’s mission is to celebrate dogs that make a difference in people’s lives. Their organization, along with the contest events, supports many local and national animal charities. America’s Top Dog Model brand includes a national contest, an annual calendar, books, an online store, model agency, television show, and a television docu-reality show that they are looking to get placed. [www.americastopdogmodel.com](#)

The biggest lesson Jo Jo has learned in business so far is the importance of building good relationships. She has found that no matter what industry you are in, people want to do business with the people they like and know. Also, good business relationships have helped make a richer, more enjoyable career for her and the people on her team. We couldn’t agree more, Jo Jo. Thank you for the awesome calendars and let me know when Smallz should come up for his photo shoot. \*\*wink\*\*

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Michelle lights up the room with her energy, but she does something even more important: she directs your focus to...

- Steve Chandler, author of *9 Lies Holding Your Business Back*