

## America's Top Dog Model Announces Theme, Casting Call for 2016 Contest

By Pet Product News Staff



America's Top Dog Model has announced the theme for its 12<sup>th</sup> annual dog-modeling contest and calendar: "**Meet the Paw-litician.**" To support four-legged candidates everywhere, the America's Top Dog Model Co. has expanded to include a dog model agency and an online store in concert with its 2016 search.

Contestants will be selected based on their leadership qualities and best portrayal of their favorite politician, including presidents, first ladies and prominent political figures, past and present. Contestants also can be original and develop their very own "paw-litician."

The contest winner will be featured on the cover of America's Top Dog Model calendar and in Pet Product News, and will receive custom jewelry from Lola's for Pets, a USA-themed couture ensemble from **Yvette Ruta** and **Havleys Hats**, Plato Pet Treats, a tiara or a crown from America's Top Dog Model, signature accessories from America's Top Dog Model and an autographed copy of "How to Become a Top Dog Model."



Eleven finalists will be featured in the America's Top Dog Model calendar and on its website ([americastopdogmodel.com](http://americastopdogmodel.com)) along with the Top Dog Model winner. Finalists also will receive Pawz Dog Boots.

A casting call will take place at the **South Florida Pet Expo** in West Palm Beach, Fla., Saturday March 19 at 11:30 a.m. Up to three finalists will be selected for the upcoming calendar. Finalists also will have the opportunity to compete for the title of America's Top Dog Model 2016. The event will be filmed as a pilot for America's Top Dog Model reality TV series.

For information, contact Will Harder at [561-212-2441](tel:561-212-2441) or email [Americastopdog@aol.com](mailto:Americastopdog@aol.com).