



America's Next Top Dog Model Kicks Off Annual Contest

BY PET PRODUCT NEWS STAFF



1

Published: 2018.01.10 10:04 AM



Lily, America's Top Dog Model 2017 national contest winner

The search for America's Top Dog Models has kicked off. The America's Top Dog Model Company launched the 14th annual contest for its dog-modeling calendar.

The theme for America's Top Dog Model 2018 Contest is "Hollywood Paws." To support four-legged candidates everywhere, the America's Top Dog Model Company has expanded to include dog model management and a Facebook Fan Page with its 2018 search for the most qualified pup stars in the U.S.

The brand will focus on influencers for 2018 and is the process of identifying aspiring canine

models, while embracing America's Top Dog Model organization's contest mission to "celebrate dogs that make a difference" in people's lives.

America's Top Dog Model 2018 winner and finalists will be selected for their winning style, phenomenal presence, star qualities and best thought out photographic portrayal of the contest theme "Hollywood Paws," said company officials.

The contest will also reward top dogs with prizes that include Cover of America's Top Dog Model Calendar, a story in Pet Product News International, model management and career coaching with America's Top Dog Model founder Jo Jo Harder, Hollywood style couture ensemble from Yvette Ruta and Hayleys Hats, original watercolor of winning photo from Connie Benwitt Art, a tiara or crown from America's Top Dog Model, signature accessories from America's Top Dog Model, Pawz Dog Boots and Max Wax, and autographed copy of "How to Become a Top Dog Model."

Eleven finalists will be featured in America's Top Dog Model Calendar and website, AmericasTopDogModel.com, along with the Top Dog Model winner. They will also receive Pawz Dog Boots, Max Wax, and an autographed copy of "How to Become a Top Do Model."

In addition to America's Top Dog Model Contest online, a "Casting Call" will take place at the South Florida Pet Expo in West Palm Beach, Fla., on April 21. Up to three finalists will be selected and featured in their upcoming calendar and included in the running for Top Dog Model 2018.