



Happy New Year! On behalf of [America's Top Dog Model](#)®, Romeo and I welcome you to our community and thank you for signing up to receive our monthly *Paw Prints*.

We are excited to announce the launch of America's Top Dog Model 2020 annual contest! Can you believe this is our fifteenth contest? Many of you have been part of America's Top Dog Model® Contest since the beginning. Thank you, America's Top Dog Model family and all of our generous sponsors for your continued support.

The theme for [America's Top Dog Model](#)® 2020 Contest is "Fairy Tails." Contest starts on January 27 and ends April 30. If you can imagine your dog as a star in a book of Fairy Tails, this contest is for you!

America's Top Dog Model® Contest would not be a success without our generous sponsors. Each month throughout this competition we will spotlight our contest sponsors in *Paw Prints*. In this issue the "Spotlight" is on our friend and long-time associate, Vasi Siedman, the owner of [Vasi studio](#) and the new [PetPix Academy](#). Thank you Vasi Siedman for your generous contributions and continued support of America's Top Dog Model® Contest. Check out the list of all of our amazing, contest sponsors in this issue.

Romeo graces the cover of our January issue, packed with "tail wagging" contest pawticulars! As America's Top Dog Model Ambassador, he shows prospective contestants how fun it is to create a fairy tail, in our new [YouTube video photo](#) shoot at Vasi Studios. And, in *Romeo's Report*, he shows us "how to host a Mad Hatter Tea Party."

Oh, what fun we are going to have exploring the world of "Once upon a time!" Best of luck to all of our contestants!

Wishing you good health, love, joy and peace in this New Year!



Photo by [Vasi Siedman](#);  
Sunnies by [Susan Howard](#).

Jo Jo Harder  
CEO/The Jo Jo Companies  
Jo Jo Productions  
Founder/America's Top Dog Model



## "Fairy Tails"

Calling all top dogs and storytellers! You are invited to enter America's Top Dog Model 2020 Contest "Fairy Tails!" If you can imagine your dog as a star in a book of fairy tails, this contest is for you!



Romeo's photo as "prince charming" by [Vasi Siedman](#); Stylist [Jo Jo Harder](#)

Fairy Tails can come true when you crack open your imagination and explore the world of "Once upon a time." Your fairy tail should consist of a 500 - 600 word original fairy tail that portrays your dog's life story or "retelling" of a classic fairy tale. If it is a reinventing of a story like Cinderella... "It's like Cinderella, but with a twist."

In addition, entrant must submit an original, "professional" quality photo of your dog that "portrays" the character that you created in your fairy tail.

America's Top Dog Model 2020 Contest starts on January 27 and ends April 30. One cover dog and eleven finalists will have their winning photos and stories published in America's Top Dog Model's book of Fairy Tails, and win an array of paw-some prizes!

The contestant that unleashes cover-dog style, and the best fairy tail story will become America's Top Dog Model © 2020 national winner and receive the following prizes!

The Grand Prize Winner will receive the following:

- Winning cover story in [America's Top Dog Model](#) book of Fairy Tails
- Winning photo on [America's Top Dog Model](#) website cover page
- Six-month [Model Management & Career Coaching](#)
- Original watercolor of winning photo from [Connie Benwitt Art](#)
- Miniature replica of their dog by [Lucy Francis](#)
- Designer Fairy Tale hat by [Hayleys Hats](#)
- Six-month subscription to [PetPIX Academy](#) online photography classes
- [America's Top Dog Model \(R\)](#) signature accessories
- Autographed copy of [How to Become a Top Dog Model](#)

Finalists Prizes:

Eleven Finalists will have their winning story published in [America's Top Dog Model \(R\)](#) book of Fairy Tails and contest photo featured on the [website](#); they will also receive an autographed copy of [How to Become a Top Dog Model](#) and six-month subscription to [PetPIX Academy](#) online photography classes.

More prizes may be added during the contest phase! Check America's Top Dog Model website for official rules and updates.

Who will be America's Top Dog Model 2020?

## Meet Contest Sponsor Vasi Siedman

Vasi Siedman is an award-winning professional pet photographer. She is known in the Palm Beach area for Vasi Studio, where she captures amazing images. She is also the founder of PetPIX Academy.

Many of Vasi's clients asked her how they could take better photos of their fur-babies using their phone. Vasi became inspired to create PetPix Academy and teach people how to use their phone to capture fantastic pictures. She also created an online Facebook group with a weekly Q&A for various tips and tricks. Additionally, she teaches how to edit photos and organize them in your phone.

Vasi was very excited to photograph Romeo for our new contest, and she offers these 5 tips for you:

1. Create a vision board for the "photo shoot" of your pet.
2. Purchase or create accessories and props. They should be the same style and color harmony.
3. Locate the best place for your photo shoot. If you select a spot outdoors, the best time of the day to photograph is afternoon.
4. If you choose to shoot indoors, take photos close to a large window and have your pet facing the window.
5. Review the images and select your favorite ones to narrow down the choices. Then pick the "perfect" contest photo.



Vasi wishes good luck to everyone! America's Top Dog Model © winner and finalists will receive a Six-month subscription to PetPIX Academy online photography classes. Thank you Vasi Siedman for your generous prize offering and your fantastic tips!

## Romeo Reports: Host a Mad Hatter Tea Party

If you have ever dreamed of visiting Alice in Wonderland, grab your hat and read on, to fetch all the de"tails for creating your very own Mad Hatter's tea party.



Romeo's photo by [Vasi Siedman](#); Hat by [Hayleys Hats](#); Stylist [Jo Jo Harder](#).

- **Guest List:** Make a guest list including your best furry friends and send out invitations a few weeks before the party. Create a paw-some invite on [Canva](#) and send via email. If your guests are the creative type, request in your invitation, dressing up as one of the characters at the Mad Hatter's tea party. You've got Alice, the Mad Hatter, Cheshire Cat, White Rabbit, Queen of Hearts, Tweedle Dum and Tweedle Dee to choose from. Be sure to specify which character the host will portray, to avoid duplication, which in Romeo's case would be the Mad Hatter.
- **Party Essentials:** Tea cups, plates, tea pot, napkins, name card holder, serving plate for treats, and flowers. For Romeo's tea party, I selected this adorable [royal coach place card holder](#) that is available in our online store. Your guests will feel like they are in a fairy tale when see their seating assignments displayed. The [napkins](#) are from our 12-year anniversary collection featuring America's Top Dog Model winners. This tea set is one of my favorites and works well with America's Top Dog Model logo. Your tea setting does not have to match. Remember, we are all mad here!
- **Menu:** Develop a tail-wagging menu that consists of pup cakes, peanut butter cookies, and liverwurst canapés. Serve water in lieu of tea, which pups will welcome, after all the tasty treats.
- **Party Games:** Finally, plan a couple of fun party games to keep your mad hatters entertained! Conduct contests for best behavior - best sit, stay, and paw shake!

There are many occasions to host a Mad Hatter tea party: Birthday, Valentine's Day, Mother's Day, or simply "just because." Children will also enjoy a Mad Hatter tea party. If you are interested in more party ideas, check out my book [Diva Dogs: A Style Guide to Living the Fabulous Life](#).

**FREE SHIPPING on America's Top Dog Model 2020 Calendar! Our special thanks to you for the start of a Great Year! Now on Sale: \$10.99.**



Meet cover dog **Marvelous Missie** and eleven paw-some finalists: **Mylie Lirue, Benny, Magi, Suri, Nikko, Royal, Lola, Princess Rosina, Bella, Harley, and Fifi.**

**Order now while supplies last! Perfect gift for Valentines!**

**America's Top Dog Model | [www.americastopdogmodel.com](http://www.americastopdogmodel.com) | [americastopdog@aol.com](mailto:americastopdog@aol.com)**

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