

WORTH

2022

avenue

Shop,
Dine,
Discover





Far left, the popular Worth Avenue walking tour; the Pet Parade is another signature event.

Worth Avenue Live!

There's something going on all year long on Worth Avenue

HISTORIC WALKING TOURS OF WORTH AVENUE

THROUGH APRIL 2022

Every Wednesday during the busiest season, December through April, local and international visitors have had the opportunity to take a 75-minute walking tour of Worth Avenue with historian Rick Rose. Through colorful anecdotes and commentary, the exciting and informative tours explore the origins and character of Worth Avenue, its unique architecture, the historical significance of many of its legendary landmarks and some of its famous residents. Tours begin at 10:30 a.m. in Via Amore at 256 Worth Ave., across from Tiffany & Co. and Chanel. There is free two-hour parking along Worth Avenue or at the Apollo Parking lot behind Tiffany & Co. for a small fee. The cost for the tour is \$25 per person, a portion of which benefits the Historical Society of Palm

Beach County, and tickets can be purchased online at Eventbrite. (<https://www.eventbrite.com/e/worth-avenue-historic-walking-tour-tickets-196688690167>) For more information, reach out to faith@worth-avenue.com, call 561/659-6909, or visit worth-avenue.com.

PET PARADE AND CONTEST

MARCH 12, 2022, 9 A.M.-NOON

Dogs, cats and bunnies, oh my! The furriest of friends are welcome at Worth Avenue's 28th-annual Pet Parade and Contest at Via Amore. With creative and entertaining categories such as Best in Show, Most Unique, Most Obedient and Most Creative.

Owners and their pets have the opportunity to win great prizes and compete for the honor of being one of Palm Beach's doggy divas. Watch as mistress of ceremonies, Worth Avenue personality

Sherry Frankel, introduces each four-legged contestant. Registration starts at 9 a.m., and the contest begins at 10 a.m.

TURTLE TUESDAYS

THE SECOND TUESDAY OF THE MONTH, JUNE-OCTOBER 2022

Because Palm Beach is one of the largest nesting grounds in the world for sea turtles, Worth Avenue merchants, residents and visitors are welcome on the second Tuesday of the month during nesting season to help collect and remove dangerous debris from the Palm Beaches. The Town of Palm Beach and the Worth Avenue Association provide supplies for the event as part of their community service initiatives. To add your name to the beach cleanup, submit your e-mail address to faith@worth-avenue.com with Beach Cleanup in the subject line.

CHRISTMAS TREE LIGHTING

NOV. 30, 2021

Each Holiday Season, Santa Claus, his elves and performers deck the halls at Worth Avenue's annual Christmas Tree Lighting, which marks the unofficial start to Palm Beach's shopping season. In years past, the Worth Avenue Association and Town of Palm Beach officials have headlined a festive annual parade down Worth Avenue and a night of holiday cheer. The parade traditionally precedes the fateful flip of a switch that lights the magnificent 40-foot tree. The 2020 iteration of the annual Christmas Tree Lighting was held virtually; for details on the 2021 lighting, be sure to keep your eyes on www.worth-avenue.com.